

ZAKA AI and EA Group Sign MOU to Accelerate AI Adoption in Construction and Real Estate

ZAKA AI, Inc., co-founded by Larissa Abi Nakhle, and EA Group LLC, led by Director Mooneer El Assaad, have signed a Memorandum of Understanding (MOU) to establish a strategic partnership aimed at accelerating the adoption of artificial intelligence (AI) across the construction and real estate sectors in Qatar and the wider Gulf Cooperation Council (GCC).

The MOU was announced on the sidelines of **Web Summit Qatar 2026**, underscoring a shared commitment to moving beyond AI theory and delivering real-world, sector-specific applications for the built environment.

The partnership combines ZAKA AI's expertise in AI education, talent development, and capability building with EA Group's extensive experience across construction, real estate, and infrastructure. Together, the two organizations will focus on developing and deploying practical AI solutions that enhance productivity, decision-making, operational efficiency, and sustainability across the sector.

This collaboration aligns closely with regional digital-transformation agendas and highlights Qatar's growing role as a hub for AI-driven innovation in construction and real estate.

Further announcements regarding joint initiatives, training programs, and applied AI use cases are expected in the coming months.