

badrgo to Showcase Qatar's Homegrown Mobility Platform at Web Summit Qatar

badrgo, Qatar's own fully licensed mobility platform, has announced its participation in Web Summit Qatar 2026, taking place from 1–4 February 2026 in Doha, where the company will showcase its people-first, locally built mobility platform through a dedicated booth and curated visitor engagement journeys.

Web Summit Qatar 2026 is the Middle East edition of one of the world's largest global technology conferences, bringing together founders, investors, policymakers, technology leaders, and innovators from around the world to explore emerging technologies, entrepreneurship, and the future of digital platforms. The event serves as a global forum for exchanging ideas, building partnerships, and highlighting innovation across sectors shaping the digital economy.

badrgo's participation aligns with its ambition to contribute to these conversations by sharing its experience building and scaling a mobility platform designed specifically for Qatar's local realities. Developed and licensed in Qatar, badrgo addresses everyday mobility needs through accessible technology, transparent experiences, and strong partnerships with licensed drivers and local limousine operators. At Web Summit Qatar 2026, the company aims to demonstrate how locally developed platforms can grow responsibly while maintaining trust, reliability, and long-term community value.

At its booth, badrgo will guide visitors through a structured engagement journey that highlights the platform's evolution, operational model, and the strategic decisions behind building a people-centric mobility service within a regulated environment. Through live demonstrations and on-site discussions, visitors will gain insight into how badrgo prioritises predictability, accessibility, and partnership-led growth, while leveraging technology to enhance everyday mobility for both riders and drivers.

badrgo's participation at Web Summit Qatar 2026 marks another milestone in its journey as a locally built mobility platform with growing relevance within Qatar's innovation ecosystem. As the company continues to evolve its offering, it remains focused on using technology to make everyday mobility more predictable, accessible, and connected, while staying firmly grounded in the needs of the communities it serves.