

Reson8 Media and ID8 Media Solutions Return to Web Summit Qatar 2026 Under the Unified Umbrella of The 8 Group

Doha, Qatar, February 1, 2026

The 8 Group is proud to announce its return to Web Summit Qatar 2026, taking place from February 1 to 4, 2026 in Doha. This year, the group places AI and technology at the center, showcasing how Reson8 Media and ID8 Media Solutions support broadcasters, platforms, and brands in building smarter, real time, future ready content workflows.

Through its presence at Web Summit Qatar, The 8 Group will demonstrate how its ecosystem connects broadcast innovation and strategic communication through its two core companies:

Reson8 Media

The broadcast technology and creative innovation arm within The 8 Group, specialising in studio transformation, virtual environments, real time graphics, and advanced live production workflows for news, sports, and entertainment.

ID8 Media Solutions

The strategic communications and AI innovation arm within The 8 Group, working with brands and institutions to align communication strategy, creative development, and technology driven content across platforms.

“At Web Summit Qatar last year, we saw strong demand for partners who understand both technology and storytelling,” said Ali Hussein, CTO, The 8 Group. “We are pleased to return this year with a clearer focus, deeper conversations, and new collaboration opportunities for both Reson8 Media and ID8 Media Solutions.”

Throughout Web Summit Qatar 2026, The 8 Group team will be available to meet with:

- Broadcasters and media platforms seeking studio innovation, graphics, and workflow optimisation
- Brands and organisations looking for integrated communication and content solutions
- Potential partners interested in regional and international collaboration

Attendees can visit The 8 Group’s presence at the summit or book a meeting in advance with the team.

For press and meeting enquiries, please contact:

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About The 8 Group

The 8 Group is a creative media tech ecosystem supporting brands, companies, and institutions from the spark of an idea to real life projects and media. By combining human creativity, cultural intelligence, and transformative technology, the group delivers end to end solutions through a unified, collaborative approach.

Through Reson8 Media and ID8 Media Solutions, The 8 Group bridges broadcast innovation and strategic communication to build meaningful stories, products, and platforms with clarity and impact across the region and internationally.