

Heading:

Sundew Returns to Web Summit Qatar 2026, Orchestrating Enterprise Transformation and Execution in the Age of Agentic AI.

Brief:

Sundew's "Consulting-led Execution" model is designed to deliver Data & AI, Digital Engineering, and Brand & Digital Experience.

Description:

Sundew, a global consulting and technology services firm with an 18-year legacy of driving enterprise innovation, today announced its participation in Web Summit Qatar 2026. Marking its second consecutive presence at the region's premier technology event, Sundew will showcase its *"Consulting-led Execution"* model at **Booth E322**, focusing on the intersection of modern engineering, autonomous AI, and human-centric design.

As enterprises navigate the shift toward the **"Outcome Economy,"** Sundew provides the strategic rigor and technical agility required to move from digital vision to measurable business value. With a **global footprint** spanning **New York, Hamburg, Dubai, and Kolkata**, Sundew serves as a critical *transformation partner* for organizations seeking to modernize legacy systems, build scalable digital platforms, and enable data-driven intelligence.

"Web Summit Qatar represents the absolute pulse of global tech innovation, and Sundew is thrilled to return as a catalyst for enterprise change," said Sarbajit Das, Founder & CEO of Sundew. *"Our focus in 2026 is on the orchestration of Agentic AI through digital engineering. We are here to help leaders not just adopt technology, but to direct it toward outcomes that are sustainable, secure, and deeply human."*

At **Booth E322**, Sundew's leadership team will engage with global enterprises and ecosystem partners across three core pillars:

- **Data & AI:** Enabling "Intelligent Enterprises" through the deployment of Agentic AI solutions, advanced analytics, and modernized data lakehouse architectures.
- **Digital Engineering:** Designing secure, scalable platforms using Cloud DevSecOps and FinOps to ensure business agility and long-term infrastructure sustainability.
- **Brand & Digital Experience:** Creating consistent, emotive customer journeys that align brand strategy with human-centric design for a seamless digital experience.

Sundew's participation underscores its commitment to the **Qatar National Vision 2030** and the **Digital Agenda 2030**. By fostering an environment of **"Scaling Without Losing Soul,"** Sundew enables organizations to balance rapid technological adoption with the empathy and ethics required for modern customer engagement.

Leadership On-Ground at Booth E322:

- Sarbajit Das, Founder & CEO
- Arnab Mukherjee, Chief Operating Officer
- Dhrubojoyoti Saha, Chief Solutions Officer
- Tom Snoek, VP Client Partnerships
- Dipanjali Das, Customer Growth Strategist

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