

# From Web Summit Pitch Winner to Calling Doha Home: Breshna Opens Qatar Office

**Doha, Qatar – February 2026** — Two years after winning the PITCH competition at Web Summit Qatar 2024, Breshna, a global no-code platform for creating purposeful video games, has officially opened its regional office in Doha, marking a major milestone in the company's Middle East expansion announced during Web Summit Qatar 2026 (February 1–4).

Breshna's journey in Qatar began with a single early outreach ahead of Web Summit. That initial connection set off a chain of support led by Invest Qatar, which facilitated introductions, strategic meetings, and market-entry guidance even before the Breshna team arrived in Doha.

At Web Summit Qatar 2024, Breshna's three-minute pitch became a defining moment. Selected as the overall PITCH winner among more than 1,000 startups, the company gained immediate visibility across Qatar's innovation ecosystem. Nearly two years later, that pitch remains a reference point for partners and institutions across the country.

Following the PITCH win, Breshna accelerated its regional expansion. The company was selected into the Qatar Development Bank Accelerator Program, receiving go-to-market support, strategic guidance, and initial regional funding. Breshna also joined the Qatar Science & Technology Park ecosystem, formally established its Doha-based entity, and began deploying its game-based learning tools across schools in Doha.

Breshna has since expanded its partnerships across education, telecom, and digital engagement, and is currently finalizing a strategic partnership with Ooredoo Qatar to scale interactive learning and engagement experiences across the region.

Breshna's growth in Qatar coincided with a deeply personal chapter for Founder and CEO Mariam Nusrat, who became a first-time mother during the company's expansion. One of the most defining moments came at the Qatar Development Bank Accelerator ceremony, where Nusrat stood on stage with her infant son.

"That moment captured what makes Qatar different," said Nusrat. "Here, my roles as a founder and a mother were not in conflict. They were supported side by side. Qatar invests not only in startups, but in the humans and families building them."

With its Doha office now operational, Breshna sees Qatar as a strategic base for global growth across education, telecom, sports, and creative technologies, supported by a founder-friendly ecosystem and long-term national vision.

## **Breshna traction highlights:**

- 180,000+ game makers globally
- 2.5 million+ game plays across education, social impact, and branded experiences
- Backed by investors including Paris Hilton's 11:11 Media and Randi Zuckerberg's Broadway Beta Ventures

All of this began with a single conversation. What followed is a story of growth, community, and belief, announced on the global stage at Web Summit Qatar 2026.

**Press inquiries:**

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