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Rwazi Unveils Sena at Web Summit Qatar 2026: The AI Solution for Decisions That Can't Wait

DOHA, Qatar — February 2, 2026 — Most decisions arrive after the moment to act has already passed. Not because people are careless or slow, but because reality moves faster than the systems used to understand it.

By the time data is analyzed, discussed, and turned into reports, the conditions that mattered have already changed. Information is analyzed in one place, debated in another, simulated somewhere else, and finally summarized in static presentations. Each step adds delay. Each delay pushes decisions further behind what is actually happening.

The result is not just inefficiency. It is missed opportunities, slow reactions, and decisions that are technically sound but badly timed.

Today, at Web Summit Qatar 2026, Rwazi is introducing Sena, a decision AI built to close that gap.

Sena does not exist to produce dashboards or reports. It exists to help decisions keep up with reality.

Instead of separating analysis, discussion, simulation, and presentation across different tools and teams, Sena brings them into a single system. It produces prioritized decisions, tests outcomes through simulation, and presents clear next actions as conditions change.

At its core, Sena works on continuously streamed real-world data captured directly from real people and real environments, combined with enterprise data. This means decisions are not based only on historical snapshots or internal records, but on what is happening right now in the real world.

“What we see again and again is that the problem is not just a lack of data,” said Joseph Rutakangwa, CEO of Rwazi, speaking from the event in Doha. “The problem is timing. Analysis and decision making live in different systems, so decisions arrive late. Sena brings them together.”

Unlike traditional analytics platforms, Sena does not stop at insight. It evaluates trade-offs, ranks options, and generates executive-ready outputs so action does not depend on weeks of interpretation and alignment.

By turning live reality directly into decisions, Sena replaces slow, fragmented workflows with a continuous decision loop that updates as the world changes.

Sena is a decision layer that sits between raw data and execution. Its role is simple and difficult at the same time: help decisions arrive while they still matter.

As reality continues to move faster, the cost of delayed decisions compounds. Operating any other way becomes a disadvantage.

Sena marks Rwazi's move beyond data and insights toward systems designed for real-time decision making. The platform is being showcased throughout Web Summit Qatar, running from February 1–4, 2026.