



## **FOR IMMEDIATE RELEASE**

### **MCIT Prepares for Web Summit Qatar 2026**

- MCIT will participate with an immersive booth, panel discussions, and a series of masterclasses.
- During the summit, MCIT will showcase three flagship programs supporting digital entrepreneurship and startups: the Digital Incubation Center, TASMU Accelerator, and Scale Now.
- Web Summit Qatar 2026 is expected to welcome more than 30,000 attendees from over 120 countries.

**Doha, Qatar – 19 January 2026:** The Ministry of Communications and Information Technology (MCIT) is set to participate in the third edition of Web Summit Qatar 2026, one of the Middle East and North Africa (MENA) region's most influential technology gatherings. The summit will take place from 1–4 February 2026 at the Doha Exhibition and Convention Center (DECC), bringing together global leaders, entrepreneurs, investors, and innovators shaping the future of technology and digital transformation.

Web Summit Qatar 2026 is expected to be the largest and most diverse edition to date, welcoming more than 30,000 attendees from over 120 countries, including 1,500 startups, 700 investors, 350 speakers, 600 media



---

representatives, and more than 80 exhibition partners, alongside official government trade and business delegations from around the world.

MCIT, in collaboration with the Ministry of Sports and Youth (MSY), will present a joint booth showcasing Qatar's digital transformation journey and its contribution to the digital economy, while highlighting flagship programs that drive innovation and support entrepreneurial growth. These include:

- Digital Incubation Center (DIC): An incubation platform enabling early-stage entrepreneurs to transform ideas into viable businesses through structured mentorship, technical guidance, and financial support.
- TASMU Accelerator: A program designed to attract global startups to the Qatari market, support their localization and expansion, and enable the adoption of innovative solutions across priority sectors, contributing to economic diversification and private-sector competitiveness.
- Scale Now: A growth enablement program focused on capability building, mentorship, local go-to-market support, and expansion readiness, helping startups and SMEs scale across regional and international markets.
- MSY and Qatar Scientific Club initiatives: Integrated within MCIT's theatre and hackathon programming, highlighting youth engagement in STEM and future skills development.



---

The MCIT and MSY joint booth will feature an exclusive theatre experience designed as a dynamic content and engagement space throughout the summit. The theatre will host curated panel discussions with industry thought leaders, pitching sessions, and live demonstrations of innovative technologies.

A dedicated startup station will provide visibility and investor exposure for a rotating cohort of startups each day, enabling founders to connect with investors, mentors, and potential partners from across the region and beyond. Participating startups will showcase digital solutions across priority sectors, including fintech, health tech, e-tech, sustainability, and smart cities.

As part of its engagement at the summit, MCIT will also participate in high-level panel discussions and host a series of masterclasses exploring the latest trends in technology and entrepreneurship. Each masterclass is designed to deliver practical insights and actionable guidance for founders, technologists, and policymakers. In addition, MCIT will sign memoranda of understanding (MoUs) with leading international partners on the sidelines of the summit.

MCIT's participation reflects its strategic mandate to advance Qatar's digital transformation and strengthen the national digital economy. Through an immersive booth presence, high-level panel discussions, and targeted masterclasses, MCIT will leverage the summit as a platform to support innovation, enable entrepreneurship, and foster meaningful collaboration across the global technology ecosystem.



---

MCIT's participation in Web Summit Qatar 2026 advances strategic objectives to catalyse partnerships, support entrepreneurial growth, facilitate international dialogue, and drive economic impact. Building on the momentum of previous editions, this year's record participation, interactive sessions, and international MoU signings underscore Qatar's commitment to innovation and its readiness to collaborate at scale.

-- END --