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7270.VC Launches TAM Film Fund (TFF) With \$100M Target to Transform Film Financing Through Data and AI

February 14, 2025 – Davos, Switzerland – 7270.VC, an investor network connecting family offices, UHNWIs, and super angels with exceptional global opportunities, today announced the launch of the TAM Film Fund (TFF) with a target of \$100 million in assets under management. The initiative aims to revitalize an industry in flux by embracing a data- and AI-driven approach to film financing and production.

Hollywood’s challenges have been mounting for years: technological disruptions, intensifying competition from new media channels, and most recently, catastrophic wildfires that ravaged two square miles in Los Angeles. “The Year That Everything Is on the Table,” as William Cohan and Kim Masters dubbed 2025, underscores the urgent need for a fresh model in filmmaking.

“Despite the allure of classic cinema, only a fraction of Hollywood’s releases ever turn a profit,” said Vas Gorev, Founding Partner at 7270.VC. “We still believe in the heart of great storytelling—like what you find in *The Godfather* or *Field of Dreams*—but our investment strategy is rooted in the principles of *Moneyball*: rigorous data, cutting-edge technology, and a clear-eyed focus on ROI.”

Supported by industry veterans who have collectively worked on hundreds of iconic films—including Oscar-winning titles—TFF’s methodology also leverages advanced AI tools to discover undervalued IP, reduce production costs, and optimize distribution. “The story and the writing remain paramount,” said an Academy Award-winning producer and TFF advisor, “but objective insights powered by AI can dramatically increase our odds of success.”

TFF’s governance will emphasize rigorous research and absolute integrity, reflecting a commitment to data-driven strategies and fiduciary responsibility. The launch of TFF comes amid significant industry upheaval, reflected by the Web Summit Qatar 2025 agenda, which features a center stage panel on “The Future of the Entertainment Business.” As the film industry stands on shifting ground, TFF aims to offer a stable, tech-forward foundation for top-tier content.

About 7270.VC

Originated in Davos, 7270.VC is an investor network dedicated to connecting family offices, UHNWIs, and super angels with exceptional global opportunities in AI, tech, media, and beyond. Other notable investments include TensorBees.ai, an AI advisor that delivers end-to-end solutions—from building bespoke apps and specialized LLMs to helping organizations refine and implement their AI strategy. For more information on the TAM Film Fund or to inquire about partnership opportunities, please visit <https://7270.vc>.

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