



Press Release Copy



FOR IMMEDIATE RELEASE:

Gamified, AI - Driven Supper loyalty, E-Commerce & S-Commerce Application Hits the Globe.

Qatar, 17th February 2024 – The way consumers shop is about to change forever, thanks to one company’s commitment to innovation. *Treasure Deal* is emerging as Global latest and greatest way to access the biggest savings on International local products and services. While there is no shortage of

e-commerce marketplaces online, few keep their promises or deliver tangible savings shoppers can feel in their pockets.

Treasure Deal aims to change that by offering one central space for top brands to share exciting discounts across all daily needs categories.

“Finding real deals is like finding a needle in a haystack,” stated Ghassan Al-Rifai co-founder of *Treasure Deal*. *“Shoppers often get lured into offers that fail to actually save them any money. Traditional loyalty programs are flawed, which is why Treasure Deal is innovating shopping and rewards from scratch.”*

Treasure Deal is taking the hassle out of online deal, booking services and more, with clear rewards structures and access to verified best deals under one digital roof. While traditional loyalty points can take many months of even years to amount to anything of value, *Treasure Deal* delivers immediate savings and perks for its users. Through the power of our innovation and our AI agent, the team is on a mission to elevate the shopping experiences for consumers across the region.

One of the most exciting developments *Treasure Deal* introduces is gamification – a first for the industry in the region and the globe. Users get to have fun while hunting down the best deals, and getting rewarded at the end of it all.

Aside from helping consumers save big money on products and services they genuinely need, *Treasure Deal* shines the spotlight on small businesses, helping the industry’s underdogs compete with big brands. By increasing exposure for small businesses, *Treasure Deal* helps emerging brands win new customers without feeling the pinch of offering deep discounts.

Treasure Deal is ushering in a new era for e-commerce and customer loyalty, where shoppers finally feel valued and small businesses get the recognition they deserve while reaching new customers every single day.

“Gone are the days of shoppers getting tricked by fake discounts. Only real deals here that are checked and verified by our team. At last; shoppers can find and book offers in seconds, without hidden conditions.”

To learn more about how *Treasure Deal* is transforming the Globe e-commerce and customer loyalty industry from the ground up, visit TreasureDeal.com today. Don't forget to pay us a visit at the 2025 Web Summit Qatar, 24-26 Feb, Booth E118.
