



The future of Business is next generation Customer Experience driven by Generative AI, and that is where Sundew comes in.

#### Doha, Qatar | February 2025

The world is at an inflection point. The next great shift is not just digital, it is intelligent, autonomous, and driven by Generative AI. At **Web Summit Qatar 2025, Sundew** takes the stage as a force shaping this revolution.

#### The Age of Intelligent Business Begins Now

Al is not about replacing human ingenuity, it is about amplifying it. Sundew harnesses Generative AI, data intelligence, human-centric experience design and cloud-native solutions to redefine how businesses operate, compete, and grow.

From data driven insights for decision-making to hyper-personalized customer experiences, we are building solutions that unlock exponential value for startups, SMBs, and enterprises alike. The secret lies in how we deep-dive into business challenges and use technology to drive business growth.

### Riding the wave of democratizing AI and Innovation. Making the Impossible Accessible.

For too long, AI has been a privilege of tech giants. **We are changing that.** Sundew is making cutting-edge AI accessible to businesses of all sizes without the complexity, high costs, or technical barriers.



- Customer engagement that creates deeper connections & brand loyalty
- Visual design service that elevates user experience
- Generative Al-driven automation that brings new possibilities
- Al-powered analytics that transform raw data into strategic foresight
- Native application engineering for seamless, high-performance digital experiences

We build **intuitive**, **scalable**, **and high-impact** solutions that businesses need to thrive in an AI-first world.

#### **Exceptional Customer Experience at the Core**

Technology alone does not create transformation. Experience does.

Sarbajit Das, founder & CEO of Sundew emphasized, "At Sundew, we blend AI, deep data intelligence, and **world-class design thinking** to create seamless, **intelligent customer experiences** that feel natural and intuitive. Our **native application engineering and visual design expertise ensure** that every interaction is frictionless, efficient, and visually stunning."

The result is not just technology that works. It is technology that **feels human**, **anticipates needs**, and drives engagement like never before.

#### Beyond Innovation. A Culture of Relentless Reinvention.

Disruption is not a buzzword. It is a way of thinking.

Our seasoned leadership in AI, data science, and digital transformation joins forces with a fearless, dynamic team that thrives on agility, creativity, and first-principles thinking. This is **our edge**, and it is how we help businesses stay ahead of the curve.

#### Meet Us at Web Summit Qatar 2025

We are here to connect with **visionaries**, **innovators**, **industry experts**, **startups**, **and enterprises** who want to embrace Al-driven digital transformation that drive customer experience. Let's talk, collaborate, and build the future together.

Find us at Booth E312 - Web Summit Qatar 2025		sundewsolutions.com
For meetings or media inquiries :	consulting@sundewsolutions.com	



## **About Sundew**

Sundew is a technology powerhouse redefining consulting, Al-driven transformation, native application engineering, and visual experience design. We are lean disruptors, innovators, and architects of the modern technology landscape.

# **Our Core Belief**

In a world dominated by legacy giants, Sundew offers a sharp, lean, agile alternative. We are not here to play the game. **We are here to change it.** 

# Let's build the Power of Next. 7