

MBK Holding Unveils “Access Qatar” at WebSummit Doha, Revolutionising Business Setup and Operations

Doha, Qatar – 23 February: MBK Holding LLC today introduced Access Qatar (access.qa), a digital platform designed to make business establishment and operations in Qatar simpler, faster, and more cost-effective. Unveiled at Web Summit Doha, Access Qatar supports entrepreneurs and investors by complementing existing processes—not replacing them—to enhance the overall ease and speed of setting up a venture.

Empowering Entrepreneurs and Investors

Access Qatar offers a human-centred user experience, enabling businesses to focus on customers and growth instead of administrative complexities. By streamlining registration, onboarding, and day-to-day operations, the platform helps drive sustainable expansion and reinforces Qatar’s position as a leading global business hub.

Advancing Qatar’s National Development Strategy

Aligned with Qatar’s National Development Strategy (NDS3), Access Qatar champions innovation and economic diversification. Its intuitive, digital-first approach modernises the business launch process, attracting foreign investment and sparking local entrepreneurship.

AI-Driven and User-Focused

Through advanced AI and seamless digital workflows, Access Qatar minimises repetitive steps and brings core services—such as banking and workspace solutions—together in one interface. This empowers businesses to reduce overheads and accelerate market entry.

Sheikh Mansoor Bin Khalifa Al-Thani, Chairman of MBK Holding LLC, remarked: *“With Access Qatar, we’re building on existing strengths to give businesses a boost. By prioritising speed and simplicity, we ensure Qatar remains a top choice for entrepreneurs and investors.”*

Access Qatar is under development, with additional features and partnerships to be announced in the coming months.

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