



AICEP

Portugal Trade & Invest

PRESS RELEASE

Portugal stands out at Web Summit Qatar as a top destination for investment and innovation

Lisbon, February 24th, 2024. Portugal takes center stage at Web Summit Qatar, the most significant technology and innovation event in the Middle East, featuring the participation of AICEP – Portugal Trade & Investment Agency President Ricardo Arroja.

In the panel discussion [“Bridging Borders: Building Collaborative Tech Ecosystems for Economic Growth”](#) taking place today, February 24th, at 2:30 PM local time, AICEP Chairman & CEO Ricardo Arroja will outline why Portugal has established itself as a global hub for innovation and a premier destination for international investment.

"Portugal has emerged as one of the most attractive destinations for investment and innovation, offering a highly skilled workforce, a dynamic tech ecosystem, and a strong commitment to digital transformation and sustainability. Web Summit Qatar is an excellent opportunity to reinforce our position as Europe's gateway and to strengthen ties with key Middle Eastern markets, fostering partnerships that drive economic growth" said Ricardo Arroja, Chairman & CEO of AICEP.

Mr. Arroja will also participate in a Press Conference, at 4:30 PM. Join us for an exclusive opportunity to interview the Chairman & CEO of AICEP and gain insights into why Portugal is a hub for innovation and a top destination for investment. Discover how Portugal's competitive advantages, talent, and thriving tech ecosystem are driving global success stories. Learn why leading companies are choosing Portugal as their gateway to Europe and beyond.

With Lisbon hosting Web Summit for several years, the city has grown into a dynamic tech and startup ecosystem - a success story that Qatar can replicate. We're happy to share the key ingredients behind this growth and show why Portugal is open for business and a strategic partner for investment and innovation from around the world.

AICEP's Chairman & CEO's agenda also includes bilateral meetings with companies, investors, and local institutions such as the Qatar Chamber of Commerce & Industry and the Qatar Businessmen Association. These engagements aim to strengthen bilateral relations and explore collaboration and investment opportunities between Portugal and the Middle East.

Web Summit Qatar - Corporate Innovation Summit

Bridging borders: Building collaborative tech ecosystems for economic growth

Aligning key sectors can open doors to new business opportunities, drive creativity, and propel sectoral growth while shaping a resilient and future-ready global economy. This panel will delve into strategies for sustainable trade ties, the development of cross-border connectivity, and the role of innovation in enhancing economic landscapes.



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Speakers:

- Ricardo Arroja, Chairman & CEO, AICEP Portugal Trade & Investment Agency
- Abu Bakar, CEO Pakistan Software Export Board
- Safa Sharif A.Khaleq, CEO Export Bahrain
- Omar Al-Ansari, Secretary General Qatar Research, Development, and Innovation (QRDI) Council

About AICEP:

AICEP - Portuguese Trade & Investment Agency is the public body that promotes the attraction of productive inward investment and the internationalization of the Portuguese economy, fostering export growth and the international expansion of Portuguese companies. AICEP has offices in Portugal and an external network in around 50 countries.

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