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UNITED NATIONS ASSOCIATION TO LAUNCH “AI FOR SDGs” CAMPAIGN AT WEB SUMMIT QATAR 2025

Doha, Qatar – February 26, 2025 – The United Nations Association USA (UNA-USA) Youth Group is proud to announce the launch of its “AI for SDGs” campaign, a 17-week global initiative exploring the role of artificial intelligence in accelerating progress toward the 17 United Nations Sustainable Development Goals (SDGs). The campaign will be officially unveiled during a press conference at Web Summit Qatar 2025, one of the world’s largest technology conferences.

Key Campaign Elements:

- Weekly virtual Conversation Circles featuring UN leadership, industry experts, researchers, and young civic entrepreneurs.
- Social media outreach through the @una.usa platform to promote sustainable AI development and raise awareness on AI’s impact across SDGs to a digital audience of over 100,000.
- Publication of the “AI for SDGs Youth Manifesto” white paper to contribute to the implementation of the UN Pact of the Future through actionable insights.

The campaign officially launches on March 5, 2025, with the first Conversation Circle focusing on SDG 1: No Poverty. Each subsequent week will spotlight a different SDG, culminating in the publication of the “AI for SDGs Youth Manifesto”, which will be presented at the United Nations New York City headquarters during the Global Engagement Summit later in 2025. This white paper aims to ultimately contribute to implementing the UN Pact of the Future.

“The AI for SDGs campaign reflects our generation’s commitment to shaping a future where artificial intelligence serves humanity and accelerates progress toward a better world,” said Rakib Anam, Chairman of the UNA-USA Youth Group. “Launching this initiative at Web Summit Qatar 2025 allows us to amplify our message on a global stage and rally support from innovators, policymakers, and young changemakers worldwide.”

The United Nations Association USA, a part of the UN Foundation, is a movement of 20,000+ Americans with 200+ local chapters that seeks to connect grassroots initiatives with U.S. decisionmakers in support of a peaceful and prosperous tomorrow for all.

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