

# Qawn Announces Next-Generation Financial Platform at Web Summit Doha 2025

Doha, Qatar – [Date], 2025 – Qawn, a next-generation financial platform from Jordan Ahli Bank, today unveiled its cutting-edge suite of products at “Web Summit Doha 2025”, positioning itself as a key player in the rapidly evolving fintech landscape. Qawn’s innovative, AI-driven solutions aim to transform how people and businesses interact with their finances by integrating social connectivity, secure transactions, and seamless user experiences under one digital roof.

## A Unified Financial Experience

Qawn bridges the gap between traditional banking and the digital-first demands of modern consumers. By blending chat-based features, digital cards, loyalty programs, and smart, AI-powered financial tools, Qawn delivers a comprehensive, secure, and intuitive environment. The platform is designed to serve diverse needs, including individuals seeking hassle-free money management, businesses in need of integrated payment acceptance and supply-chain financing, and developers eager to build innovative solutions on Qawn’s open APIs.

## Key Offerings

- Qawn Personal: An all-in-one mobile app featuring e-KYC onboarding, digital-first card issuance, bill payments, chat-to-pay functionality, and a robust loyalty engine that rewards everyday transactions.
- Qawn Business: A powerful platform enabling merchants and enterprises to accept payments (QR or NFC), manage branches and employees, and access supply-chain financing, all from a single, mobile-first interface.
- Qawn Developer Portal: A dedicated hub providing PSD2-compliant APIs, empowering tech companies to embed Qawn’s financial services directly into their own applications and workflows.
- Qawn Administration: An admin web portal for sponsor banks to comply with regulations, oversee the Qawn platform in their country, generate essential reports, and maintain system governance.

## **Innovating Finance, Globally**

Operating under Jordan Ahli Bank's regulatory framework and leveraging a cloud-native infrastructure, Qawn ensures high availability, scalability, and cost efficiency for banks and businesses worldwide. By bringing a social and intuitive layer to financial interactions, Qawn aspires to make transactions as easy, and engaging, as sending a text message.

"We see Qawn as more than just another fintech solution; it's about redefining how people connect with their finances and each other," said Nidal Khalifeh, Chief Innovation Officer at Jordan Ahli Bank. "Showcasing Qawn at Web Summit Doha 2025 underscores our commitment to leading the region in digital financial innovation, offering users and businesses a seamless experience that's both global and hyper-local."

## **Focus on Trust and Security**

Building trust is central to Qawn's success. Each component, Qawn Personal, Qawn Business, Qawn Admin Portal and the Developer Portal, undergoes rigorous security checks, ensuring data protection and compliance with international banking standards. Combined with Jordan Ahli Bank's established heritage, Qawn offers a blend of innovation, reliability, and security.

## **Looking Ahead**

As part of its regional expansion, Qawn is forging strategic partnerships to integrate everyday merchants, ride-hailing services, food delivery apps, and more. This comprehensive network approach empowers users to handle virtually all financial transactions within Qawn's unified ecosystem, creating growth opportunities for businesses and additional value for consumers.

## **About Jordan Ahli Bank**

Jordan Ahli Bank is a leading financial institution with a track record of embracing digital transformation. Through Qawn, the bank continues its legacy of delivering cutting-edge products designed around customers' evolving needs.

For more information, please visit [www.qawn.com](http://www.qawn.com) or contact us at [info@qawn.com](mailto:info@qawn.com).