

Press Release

**BTB Venture, Forbes-Listed and World's #2 Demand Generation Firm, to Showcase at Web Summit Qatar 2025**

BTB Venture, globally recognized as the world's second-leading demand generation firm and a proud member of the Forbes list, is thrilled to announce its exclusive participation at the upcoming Web Summit Qatar 2025 from February 23rd to 28th. The firm will feature prominently on the Investor's panel, showcasing its innovative approaches to demand generation and Account-Based Marketing (ABM).

The Web Summit, acclaimed for gathering the brightest minds in technology, investment, and innovation, offers the perfect stage for BTB Venture to present insights and strategies that have catapulted them to the forefront of the industry. "Our exclusive announcement at Web Summit Qatar 2025 highlights our commitment to remaining at the cutting edge of demand generation technology and thought leadership," stated Harshal Patil, Founder of BTB Venture.

Attendees can anticipate engaging discussions and valuable networking opportunities with the BTB Venture team. The firm will highlight recent successes and discuss future trends that are poised to redefine demand generation and RevOps.

For more information about BTB Venture's participation in Web Summit Qatar 2025 or to schedule a meeting with their team, please contact Harshal Patil at [harshal.patil@btbventure.com](mailto:harshal.patil@btbventure.com).

Founded in 2017, BTB Venture has swiftly risen to a leadership role in the demand generation sector, known for its revolutionary solutions that drastically reduce customer acquisition costs and boost revenue operations. With a solid track record of success and a comprehensive portfolio of satisfied clients, BTB Venture continues to significantly impact the RevOps and ABM fields.

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